

60 SECONDS ON FACEBOOK

There is a massive amount of content and engagement in one minute.



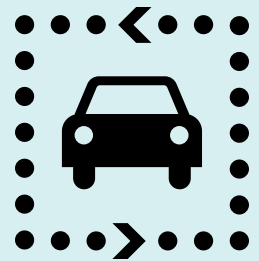
510,000 COMMENTS POSTED

There are literally tons of engaged users around the world.



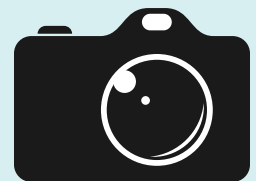
293,000 STATUS UPDATES

From checking-in to posting a link, active users make 4.2 million status updates per day.



136,000 PHOTOS UPLOADED

All those cat photos and selfies really add up, as users share about 2,200 photos every second.



300 NEW PROFILES CREATED

The audience is growing every day at an almost exponential rate.



1/20TH OF THE TOTAL TIME AN AVERAGE USER WILL SPEND

Most Facebook visitors spend about 20 minutes browsing posts, watching videos, and engaging with content.



To learn more about how you can leverage Facebook for your business, check out harknessdigital.com

SOURCES:

[HTTPS://ZEPHORIA.COM/TOP-15-VALUABLE-FACEBOOK-STATISTICS/](https://zephoria.com/top-15-valuable-facebook-statistics/)